KARATINA UNIVERSITY

STAFF PROFILE TEMPLATE



1. **Name:** Dr. Alice Wangui Kamau
2. **Designation**: Senior Lecturer
3. **Employment details**

   School: School of Business

   Department: Human Resource Development

4. **Contact Information**

   Email Address: akamau@karu.ac.ke:

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https://scholar.google.com/citations?hl=en&user=X1isa4cAAAAJ

4. **Professional self**

Dr. Alice Kamau is a senior Lecturer in the School of Business having been a faculty member since October, 2011. She served as a Head of Department in the department of Human Resource Development from the year 2012 to 2023. She holds a PhD in Human Resource Management from Jomo Kenyatta University of Agriculture and Technology, Masters of Business Administration (HRM option) from Kenyatta University and B.Ed. Business studies and Economics from Kenyatta University. Her areas of expertise include Research, Human Resource Planning, Job evaluation, Organizational Behavior, Knowledge management, HR analytics and Business Simulation. She is also an expert in developing Human Resource Development and Management (HRDM) programs.

Dr Kamau has attended and participated in a number of local and international conferences. She has taught and supervised undergraduate and postgraduate students, authored many articles in peer reviewed journals and also consulted with Organizations within and outside the Country.

5. **Area/ Field of specialization**: Human Resource Development and Management, Business Studies and Economics

6. **Research interests**: Human Resource Development and Management, Business management, Knowledge Management, Business Studies, HR and Sustainability

7. List some of key published works.

Peer-reviewed Publications

Kamau, A. W & Wambui, T. W. **(2025).** Green Recruitment and Selection Behavior in Achieving Environmental Sustainability: A Focus on Public Universities in Kenya. Journal of African Interdisciplinary Studies, 9(11), 16 - 37. ISSN 25236725 (online)

Wambui, T. W., Kimani, P. M., and Kamau, A. W. **(2025).** Factors Affecting Coffee Productivity on Small-Scale Farmers in Central Part of Kenya. Journal of Agriculture and Environmental Sciences, 14, 36-61. https://doi.org/10.15640/jaes.v14p5

Nthoki, B., Biwott, C., & **Kamau, A**. **(2024).** *Influence of Traffic Visual Communication on Road Safety amongst Boda-boda Motorcyclists in Kenyan Cities*. Journal of Linguistics, Literary and Communication Studies, 3(1), 34-44. https://doi.org/10.58721/jllcs.v3i1.618

Mulefu, R. M; Kahura, N. & **Kamau, A. (2024).** Influence of Message Framing in Tv Advertisements on the Youth. *International Journal of Education Humanities and Social Science,* 7(4) (2582-0745). DOI: 10.54922/IJEHSS.2024.0762

Nthoki, B., Biwott, C. & **Kamau, A. (2024).** Influence of Information, Education and Communication on Road Safety amongst Boda-boda motorcyclists in Kenyan cities. *Eastern African Journal of Humanities and Social Sciences,* 3(1), 120-130. https://doi.org/10.58721/eajhss.v3i1.605

Mburu, F. W., W. **Kamau, A.,** & M. Macharia, S. (2021). Assessment of relationship between management policies and transfer of skills: A case of public secondary school heads in Nyeri

County, Kenya. *International Journal of Research in Business and Social Science (2147-4478)*, *10*(6), 355-368.

Theuri, M.,Macharia, S.M and **Kamau, A. W.,** (2020). *An Assessment of the Influence of Working Environment on Service Delivery in the Public Health Sector in Nyeri County, Kenya*. Management and Economics Research Journal (vol. 6) e-ISSN: 2469-4339

Kihara, S.N., **Kamau, A. W.,** and Gichuhi D.M, (2019). *The Influence of Application of Ergonomic Principles and School Physical Infrastructure on Teachers' Job Satisfaction.* International Journal on Working Conditions, ISSN 2182-9535

Chepchirchir, S Kwanya, T., **Kamau, A.,** (2019). *Maximising the Socioeconomic Value of Indigenous Knowledge through Policies and Legislation in Kenya.* Emeralds Global Knowledge, Memory and Communication Journal, 2514-9342.

Njiru P.M, Kiambati K, **Kamau A.W,** (2015). *The Influence of Flexible Work Practices on Employee Performance in Public Sector in the Ministry of Interior and Coordination of National Government. Embu County.* A Multidisciplinary Bi-Weekly Journal. (Scholars Middle East Publisher) p. ISSN2412-9771, e-ISSN 2412-897

Wangombe J.,Wangari T.W, Kabera M.W and **Kamau A.W (**2014). *Managing Work Place Diversity: A Kenyan Perspective.* International Journal of Business and Social Sciences Journal (IJBSS) p. ISSN: 2219-1933, e-ISSN: 2219-6021

Gakure R.W, **Kamau A.W** and Waititu A.G (2013). *Reward systems as Determinants of Talent Management in public universities in Kenya.* Journal of Humanities and Social Sciences (IOSRJHSS) e-ISSN: 2279-0837, p-ISSN: 2279-0845 Vol.18, issue 2 (Nov- Dec. 2013).

Kamau A.W., Gakure R.W. and Waititu A.G (2013). *Academic Workload: Does it affect talent management in Public Universities in Kenya*? ISSN: 2251-1261, Prime Journal of Business Administration and Management (BAM). Vol.3 (8).pp 1140-1148 (August 31st 2013).

Kamau A.W., Gakure R.W and Waititu A.G (2013). *Influence of Institutional Leadership on Talent Management in Public Universities in Kenya*. ISSN: 2315-5051 (Prime Journal Social Sciences) Vol.2 (8). pp 430-437 (August, 26th 2013).

Mathenge E.K., **Kamau A.W.,** Munga J.W. and Kariuki J.M**.** (2013). *Diploma Research Process: Evaluating the Service Quality.* ISSN: 1754-2731 (Emeralds TQM Journal) Vol. 25, issue 5 (September, 2013).

Kamau A.W and Katuta A. (2012). *Role of Industry and Higher Education Movers in Achieving Industrial Innovation Sustainability*. A critical review. A Management Digest ISSN: 2074-4730 vol. 4 pp 65-71(2012)

Katuta A. and **Kamau A.W**. (2012). *Matching Skills to the Job. The Role of Kenyan's Academic Institutions in Realizing Employee Placement*. A Management Digest ISSN: 2074-4730 vol. 6 pp 84-91. (2012).

Wangari, G.E., Kisilu K. **and Kamau, A.W** (2011). *Factors Affecting Interns Absorption into Employing Organization: A Case of Selected Corporate Bodies in Nairobi, Kenya. A Management Digest;* Vol 3 ISSN-2074-4730 pg. 339