



KARATINA UNIVERSITY

STAFF PROFILE



1. **Name:** Dr. Caroline Biwott (MPRSK)

2. **Designation:** Lecturer

3. **Employment details**

School: School of Business

Department: Human Resource Development

4. **Contact Information**

Email Address: cbiwott@karu.ac.ke

5. **Professional Description**

Dr Caroline Biwott is a lecturer in the School of Business, department of Human Resource Development at Karatina University where she has been a member of academic staff since 2012. Caroline holds a Doctor of Philosophy degree in Communications Studies and Master of Philosophy degree in Communication studies, both from Moi University. Her research interests are in the area of Communication, Public Relations and the Media.

Dr Biwott is currently a trainer, an internal examiner, post graduate supervisor and a researcher. She has worked in various capacity at the University as an examinations

coordinator, timetable coordinator, industrial attachment coordinator, ISO champion, post graduate coordinator and as an academic leader in an acting capacity. She is also a trained ISO Internal Quality Auditor and the patron of the Journalism Club at Karatina University.

Dr Biwott is an active participant in a number of international forums which include Global Landscaping Forum (GLF) media, Global Peace Foundation, EdHeroes Global Forum, African Society for Social and Behaviour Change (AS-SBC), Forum for African Women Educationist (FAWE) and Gender Is My agenda Campaign (GIMAC) network.

6. Community Participation: Dr Biwott currently serves as Member of the Board of University of Eldoret High School. She mentors the youth and women in the community. In addition, she actively participates in church activities and community development.

7. Membership of a Professional Body: Member of Public Relations Society of Kenya.

8. Area/ Field of specialization: Communication Studies

9. Research interests: Communication and Media.

10. Research Link:

ORCID: <https://orcid.org/0009-0008-8741-9977>

Google Scholar Account (Caroline Biwott):

<https://scholar.google.com/citations?user=yhw2-6wAAAAJ&hl=en>

11. Latest Publications

Nguri, G., Biwott, C., & Ombaka, B. E. (2025). Influence of digital media on effective communication in county assemblies in Central Region of Kenya. *International Journal of Education, Humanities and Social Science*, 8, 377–387.

Nthoki, B., Biwott, C., & Kamau, A. (2024). Influence of Traffic Visual Communication on Road Safety amongst Boda-boda Motorcyclists in Kenyan Cities. *Journal of Linguistics, Literary and Communication Studies*, 3(1), 34-44.
<https://doi.org/10.58721/jllcs.v3i1.618>

Nguri, G.W., Biwott, C. & Ombaka, B (2024) Influence of Transcription Tools on Effective Communication in County Assemblies in Central Region of Kenya. *International Journal of Education Humanities and Social Science*. ISSN: 2582-0745 Vol. 7, No. 04; 2024 p. 178-193. <https://doi.org/10.54922/IJEHSS.2024.0760>

Nthoki, B., Biwott, C. & Kamau, A. (2024). Influence of Information, Education and Communication on Road Safety amongst Boda-boda motorcyclists in Kenyan cities. *Eastern African Journal of Humanities and Social Sciences*, 3(1), 120-131.
<https://doi.org/10.58721/eajhss.v3i1.605>

Nthoki, B., Biwott, C. & Kamau, A. (2024). Impact of Media Campaign on Road Safety amongst Boda-Boda Motorcyclists in Kenyan Cities. *International Journal of Arts and Social*

Science www.ijassjournal.com. ISSN: 2581-7922, Volume 7 Issue 6, June 2024. Link www.ijassjournal.com

Biwott, C. (2023). Communication Lapses in the Adoption of Improved Cook stoves in Kenya. *International Journal of Research and Scientific Innovation (IJRSI)*. Volume X Issue X October, 282-289. ISSN 2321-2705. <https://doi.org/10.51244/IJRSI.2023.10102>

Biwott, C. (2021). The Traditional Cook Stoves and the achievement of Sustainable Development Goals in Kenya. *Africa Journal of Technical and Vocational Education and Training*, 6 (1):168-180. <https://doi.org/10.69641/afritvet.2021.61132>

Biwott, C. (2020). Constrains in adopting Agricultural Innovations transmitted via Makeover Reality TV Program in Kenya. In Amutabi, M.N and Ndeto (eds) *Strategic Governance and Sustainable Development in Africa* (2020). Nairobi: Centre for Democracy, Research and Development.

Muhoro, B. M., Biwott, C., Ombaka, B. (2020) Participatory Communication Strategies used in the Implementation of Public Water Projects in Murang'a County. A case Study of Northern Collector Tunnel, Kenya. *Journal of Art and Humanities*, 1-12.<http://dx.doi.org/10.18533/journal.v9i5.1882>

Biwott, C. (2020). Makeover Reality Television (TV) and dissemination of Agricultural Innovations in Kenya. In Amutabi, M.N and Hamasi, L. (eds) *Diversity and Sustainable Development in Africa* (2020). Nairobi: Centre for Democracy, Research and Development.

Mwangi, D.W., Biwott C. & Gichuhi, D. (2018). Content of Vernacular Radio Stations Programs and Public Participation in Devolved Governance in Nyeri County, Kenya. *Journal of Development and Communication Studies*, Vol. 5. No. 2. ISSN (Online & Print): 2305-7432. <http://www.devcomsjournalmw.org>.

Biwott, C., Kirui P. & Mburu, E. (2015). Communication: A Strategy in Preventing Alcohol Consumption among the Youth in Uasin Gishu County. *International Journal of Innovative Research & Studies*. ISSN 2319-9725. LINK: www.ijirs

Biwott, C. & Chelimo, S. (2013). The Opportunities and Challenges of Managing Diversity in Higher Institutions of Learning in Kenya. In Amutabi, M.N (ed) *Education and Counselling in Schools in Africa*. Nairobi: CUEA.

Mwaura, J., Biwott, C. & Chekemei, A. (2013). The influence of Media Ethics on Governance in Kenya. In E. Nduku and C. Stuckelbeger (eds) *African Contextual Ethics: Hunger, Leadership, Faith and Media*. Geneva: Globethics ISBN 978-2-940428-64-9 (Online Version) ISBN 978-2-940428-65-6 (Print Version). LINK: www.globethics.net.

Kirui, P. & Biwott, C. (2013). Power plays between the Centre and the Periphery: Problems and Prospects of Devolution under Constitution of Kenya 2010. *International Journal of Innovative Research & Studies*. ISSN 2319-9725. LINK: www.ijirs.

Biwott, C., Kiprotich, A. and Chirchir, E. (2013). Communication: A collaborative approach towards conserving the environment. *The Kenya Journal of Technical and Vocational Education and Training*. VOL. 2 ISSN 2227-5088.

Chepkemei, A., Biwott, C., Mwaura, J. (2012). The Role of Integrity and Communication Ethics in Corporate Governance: A Study of Selected Companies in Uasin Gishu County, Kenya. *Journal of Emerging Trends in Economics and Management Sciences (JETEMS)*. Volume 3 Number 3 ISSN: 2141-7024. LINK: jetems.scholarlinkresearch.org

