



*Inspiring Innovation and Leadership*

**KARATINA UNIVERSITY**

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**STAFF PROFILE**

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**Name: Dr. Kahura Ndung'u**

**Employment details:**

**Designation: Lecturer**

**School: Business**

**Department: Human Resource Development**

**Contact Information:**

**Email Address: [kdungu@karu.ac.ke](mailto:kdungu@karu.ac.ke)/[ndungukahura@gmail.com](mailto:ndungukahura@gmail.com)**

## **Biography**

Dr. Kahura Ndung'u is a Lecturer of Communication, Media Studies and Public Relations in the Department of Human Resource Development in the School of Business at Karatina University, Kenya. He obtained his undergraduate degree in Bachelor of Arts from the University of Nairobi (1990), Post-Graduate Diploma in Education from Kenyatta University (1996), Master of Arts (Communication Studies) at the University of Nairobi (2012). He later obtained his Doctorate degree in Communication Studies from Karatina University (2022).

He served as a Tutorial Fellow for eight years in the department and was appointed to the position of a Lecturer in 2023, a position he holds up to date.

His research interest is in the area of Development Communication with special focus on Health Communication.

He has published his work in international journals that include: Journal of Communication and Language Arts, Journal of Communication and Media Research and Caleb Journal of Social and Management Science.

## **Publications.**

- **Ndung'u, S.K.** (2018). Communicating Health Messages in Africa: Is Culture to Blame for the High Prevalence of Prostate Cancer in Kenya? Journal of Communication and Language Arts Vol. 9 (1) 2018, at University of Ibadan.
- **Ndung'u, K** (2018). Media and Politics: Are Journalists Watchdogs or Symbiotic Partners? Journal of Communication and Media Research Vol.10 NO.2, October, 2018, at Delta State University.
- **Ndung'u, K.,** Macharia, J., Kuria, M., & Ombaka, B. (2021). An examination of Kenyan Government's use of interpersonal communication in changing men's behaviour response to prostate cancer screening. Journal of Communication and Media Research Vol.13 No.1, April, 2021 at Delta State University.
- **Ndung'u, K.,** Macharia, J. & Ombaka, B.E. (2021). Role of Participatory Communication in Influencing Men's Behaviour Response to Prostate Cancer Screening and Treatment in Central Region of Kenya. CJSMS 6, (1) 81-110.