



*Inspiring Innovation and Leadership*

## KARATINA UNIVERSITY

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### STAFF PROFILE

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#### Profile picture



1. **Name:** [Dr. Beatrice Ombaka]
2. **Designation:** [Senior Lecturer]
3. **Employment details**

School: [School of Business]

Department: [Human Resource Development]

4. **Contact Information**

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## 5. Biography

*Dr Beatrice Ombaka is a senior lecturer in the school of Business department of Human Resources Development where she has been a faculty member since 2015. She is the Head of Department of Human Resource Development since march 2023. Her area of specialization is strategic management. Dr Ombaka completed her Ph.D in Business Administration majoring in Strategic management at the University of Nairobi and her masters in Business administration at the same institution. Her undergraduate degree is in Business administration (Human Resources Management) and is a Registered Nurse from the Cecily Mcdonel School of Nursing (Nairobi Hospital).*

*Dr Ombaka is a seasoned lecturer in higher education and an avid researcher. She has excellent report writing skills. She has published widely and attended conferences where she has presented findings of her research. Dr Ombaka is a member of Kenya Universities Quality Assurance Network (KUQAN), member of Association for Faculty Enrichment in Learning and Teaching (AFELT) and a full member of Kenya Institute of Management. Her research interests are in the area of Strategic Management, Innovation, Human Resources, health communication and Ethics in Research.*

**6. Area/ Field of specialization:** [ Strategic management]

**7. Research interests:** [Strategic Management, Human Resource, Research Ethics]

## 8. Peer-reviewed Publications

Kariuki, P., **Ombaka, B.** & Kiumbe, P. (2022). Public participation and performance of Chattered Public Universities in Kenya. *International Journal of Academic Research in Business and social Sciences* 12 (19), 1835-1849. Published online on 18<sup>th</sup> September 2022. Found at :[10.6007/IJARBSS/v12-i9/15138](https://doi.org/10.6007/IJARBSS/v12-i9/15138)

Kariuki, P., **Ombaka, B.**, & Kiumbe, P. (2022). Moderating Influence of Sustainability Strategies on the Relationship between Institutional Management Practices and Performance of Chattered Public Universities in Kenya. *International Journal of Academic Research in Business and Social Sciences*, 12(9), 1801 – 1819. Published online on 23<sup>rd</sup> September 2022 . Found at : DOI:[10.6007/IJARBSS/v12-i9/15133](https://doi.org/10.6007/IJARBSS/v12-i9/15133)

Kariuki, F. **Ombaka, B.E.** & Kyalo, T. (2022). Nexus between Capacity-Building Strategic Renewal and Performance of Youth-Owned Agro-Processing Small and Medium Enterprises in Selected Counties in Kenya. *Management and Economics research Journal*, 8(2): 1-10. Published online on 30<sup>th</sup> May 2022. Found at : [10.18639/MERJ.2022.1514854](https://doi.org/10.18639/MERJ.2022.1514854)

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Kariuki, P., Ombaka, B. & Kiumbe, P. (2021). Sustainability Strategies and Performance of Public Universities in Kenya. *International Journal of Research in Business and Social Science* 10(7), 40-52. Published online on 7<sup>th</sup> November 2021. Found at : <https://doi.org/10.20525/ijrbs.v10i7.1401>

Kariuki, P., **Ombaka, B.** & Kiumbe, P. (2021). Influence of Corporate governance on Performance of Public Universities in Kenya. *International Journal of Research in Business and Social Science* 10(7), 116-128. Published online on 23<sup>rd</sup> October 2021. Found at : <https://doi.org/10.20525/ijrbs.v10i7.1402>

Muturi, M., **Ombaka, B.E** & Muchiri, J. (2021). Strategic Resources, a Driver of Performance in Small and Medium Manufacturing Enterprises in Kenya. *Ijbesar*, 14(2). Published online in September 2021. Found at 10.25103/ijbesar.142.04

Ndung'u, K., Macharia, J., Kuria, M., & **Ombaka, B.** (2021). An examination of Kenyan Government's use of interpersonal communication in changing men's behaviour response to prostate cancer screening. *Journal of Communication and Media Research* Vol. 13, No. 1, April 2021 Published online on 21<sup>st</sup> April 2021. Found at <https://karuspace.karu.ac.ke/handle/20.500.12092/2513>

Ndung'u, K. Macharia, J & **Ombaka, B.E.** (2021). Role of Participatory Communication in Influencing Men's Behaviour Response to Prostate Cancer Screening and Treatment in Central Region of Kenya. *CJSMS* 6, (1) 81-110. Published online on . Found at:

Muturi, M.M., **Ombaka, B.E.**, & Muchiri, J. (2020) Relationship between Intellectual Capital and Performance of Small and Medium Manufacturing Enterprises in Kenya. *International Journal of Business and Economic Sciences Applied Research*. 12 (2) 22-32. Published online on 20<sup>th</sup> May 2019. Found at: <https://ssrn.com/abstract=3880349>

Muhoro,B, Biwott,C & **Ombaka, B.** (2020).Participatory Communication Strategies Used in the Implementation of Public Water Projects in Murang'a County, Case Study of Northern Collector Tunnel, Kenya. *Journal of arts and humanities* 9, (5) 1-12. Published online on 14<sup>th</sup> May 2020. Found at: <https://doi.org/10.18533/journal.v9i5.1882>

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Njeru, L. M., Gichuhi, D. & **Ombaka, B. E.** (2017). An Assessment of the Influence of Disability Legislation Awareness on Employability of Persons with Disabilities in Post-Secondary Institutions in Kirinyaga County, Kenya. *Management and Economics research Journal*, (3) 91-97. Published online I in December 2019. Found at [10.18639/MERJ.2017.03.520597](https://doi.org/10.18639/MERJ.2017.03.520597)