



Inspiring Innovation and Leadership

## KARATINA UNIVERSITY

---

### STAFF PROFILE TEMPLATE

---

Attach Profile picture [**passport size as an image**]

1. **Name:** Mungai Margaret Wanjiru
2. **Designation:** Lecturer
3. **Employment details**

School: Business

Department: Tourism and Hospitality Management

#### 4. **Contact Information**

**Email Address:** mwmungai@gmail.com

**Research Links:**

#### 4. **Describe your professional self**

*Dr. M. Mungai is doctor of philosophy holder in Tourism Management with research, working and teaching experiences in tourism marketing, tourism education, destination management, tourism policy and planning. Fields of interest include marketing tourist destinations, e-tourism, tourism sustainability, ecotourism and community-based tourism.*

*My focus is to foster quality tourism education, training and research that will prepare tourism students for the job market and promote creativity that will increase entrepreneurial skills among the students.*

5. **Area/ Field of specialization:** Tourism Management

6. **Research interests:** Tourism Education, Tourism Marketing, Destination management

7. List some of your key published works.

Peer-reviewed Publications

M.Mungai, Kieti D & Mapelu C, 2021. The Tourism Education and Tourism Industry Imbalances. European Journal of Hospitality and Tourism Research, Vol 9(3), pp, 14-26

M. Mungai, Kieti D & Mapelu C, 2021. Tourism Education Enrolment among Public Universities in Kenya: Socioeconomic aspects. Internal Journal of Research in Business and Social Science, 10(6) 340-348