



Inspiring Innovation and Leadership

KARATINA UNIVERSITY

STAFF PROFILE TEMPLATE

Attach Profile picture [passport size as an image]



1. **Name:** [your name] Margaret Wangui Muriuki
2. **Designation:** [your designation e.g. Associate Professor] Assistant Lecturer
3. **Employment details**

School: [your school] School

of Business

Department: [your department]

Tourism and Hospitality

Management

4. **Contact Information**

Email Address (Corporate and Personal): mmuriuki@karu.ac.ke/magmuriuki@gmail.com

Research Links: [including orcid number and google scholar links]:
<https://orcid.org/0000-0002-8864-8762>

4. Describe your professional self [your biography – Two Paragraph summary max.]

Margaret Muriuki is an expert in the field of wildlife based tourism and environmental conservation. She holds a Master's degree in Wildlife Conservation and is currently pursuing her PhD in Environmental Management and Governance at the University of Nairobi. Her current research project focuses on community-based lion conservation governance arrangements in the Amboseli ecosystem, located in Kenya.

Margaret firmly believes that integrating conservation, tourism, and pastoralism is only possible if each form of land use is prioritized. Accordingly, governance arrangements based on the local community are more likely to achieve win-win outcomes. At present, Margaret serves as an Assistant Lecturer in the Department of Tourism and Hospitality Management at Karatina University, where she has been working since 2014. Her greatest passion is to promote sustainable development for developing economies that rely on natural resources. Margaret inspires and mobilizes people to invest in and undertake activities that provide solutions to everyday challenges like using energy-saving appliances and planting trees. She believes that these activities can help combat climate change and global warming in the long term.

5. Area/ Field of specialization: [your area of specialization e.g. Food BioSciences]

Wildlife Based Tourism

6. Research interests: [list research interests e.g. Machine Learning/Food Safety/Toxicology]
Tourism and ecological economics

7. List some of your key published works. [List your publications and include links to published works done from 2018 to date]

Peer-reviewed Publications

Mbuthia, S. W., Muriuki, M. W. (2023). Community-Managed Heritage Sites in Protected Areas: Challenges and Opportunities Post-Covid-19: A Case Study of the Thingini Shrine in Mt. Kenya National Park. In: Bricker, K. S. & Kariithi, J (eds) Ecotourism and Sustainable Tourism; From Principle to Practice in the New Millennium. *Routledge*.
<https://www.appleacademicpress.com/ecotourism-and-sustainable-tourism-from-principle-to-practice-in-the-new-millennium/9781774916827>

Muriuki, M. W., Thenya, T., & Mutheu, J. M. (2023). Landscape level analysis of lion conservation interventions in the Amboseli ecosystem, Kenya; an actor-network theory perspective. *GeoJournal*, 1-16.
<https://link.springer.com/article/10.1007/s10708-023-10826-5>

Huho, J., & Muriuki, M. (2021). Enhancing food security through home gardening in an urbanizing environment in Machakos County, Kenya. *International Journal of Research in Business and Social Science* (2147-4478), 10(3), 450-455.
<https://www.ssbfnct.com/ojs/index.php/ijrbs/article/view/1132>

Muriuki, M. W., Ipara, H., & Kiringe, J. W. (2017). The cost of livestock lost to lions and other wildlife species in the Amboseli ecosystem, Kenya. *European Journal of Wildlife Research*, 63(4). <https://doi.org/10.1007/s10344-017-1117-2>